



2010 EXHIBITOR AFFILIATE APPLICATION

Exhibitor Affiliate status is available for organizations that wholesale products or provide services to museum retailers and / or provide additional support to MSA's programs / services. **This application and rates are valid through Sept. 30, 2010.**

DIRECTIONS

In order to process your application, you must include a copy of your merchandise catalog and current wholesale price list. MSA also will accept reference to a company Web site if the site includes product information and wholesale pricing.

CONTACT INFORMATION

Name: _____ Title: _____

Company / Organization: _____

Address: _____ City: _____

State / Province: _____ ZIP / Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail*: _____ Web Site: _____

Please check the box that includes the year you were born: 1925–1945 1946–1964 1965–1981 1982 or after

*Please provide your e-mail address as it is MSA's primary form of contact with members. Thank you for assisting MSA in its efforts to be more environmentally friendly in our communications.

COMPANY INFORMATION

Select up to **three** product / service categories – used in MSA's directory, www.MuseumStoreAssociation.org and with Expo listings.

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Fair Trade | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Souvenir & Promotional Items |
| <input type="checkbox"/> Books & Related | <input type="checkbox"/> Food | <input type="checkbox"/> Multimedia | <input type="checkbox"/> Store Operations & Supplies |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Games & Toys | <input type="checkbox"/> Paper Products | |
| <input type="checkbox"/> Custom Products | <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Recycled / Green | |
| <input type="checkbox"/> Educational Products | <input type="checkbox"/> Independent Artist | <input type="checkbox"/> Reproductions | |

Are you interested in advertising in MSA publications? Yes No

Are you interested in sponsorship opportunities? Yes No

Annual Gross Revenue: \$ _____ Percentage of Annual Sales to Museums: _____

How did you hear about MSA? (Please provide name and organization.)

MSA Member: _____ Other: _____

PAYMENT INFORMATION

Membership is on a calendar year basis, January – December. **MSA does not prorate dues.** All payments must be in U.S. funds.

Exhibitor Affiliate Dues: \$325

\$50 international postage (for individuals outside the United States)

Total Amount of Payment: \$ _____ Method of Payment: Check / Money Order #: _____

American Express Visa MasterCard

Card #: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

I have read the Museum Store Association's (MSA) Code of Ethics, Antitrust Policy, Trademark and Usage Policy and Expo Policy. My organization will abide by the code and all of the policies. I hereby grant MSA, its chapters and affiliated service providers permission to communicate with me via e-mail, fax and postal mail.

Signature of Applicant: _____ Date: _____

Printed Name: _____

PAYMENT INSTRUCTIONS

Non-U.S. Members

There are four ways to make payments to MSA:

- 1. Credit Card.** Using your Visa, MasterCard or American Express is the easiest and least expensive way to make a payment. Exchange rates are usually favorable, and there are no service charges.
- 2. Money Order.** Money orders must be drawn on a **U.S. bank in U.S. funds.** ^{1,2}
- 3. Check.** Checks must also be drawn on a **U.S. bank in U.S. funds.** ^{1,2}
- 4. International wire transfers.** Wire transfers are the most costly method of payment.
A \$25 processing fee and a \$6 service charge must be added to the total amount. There may be additional charges by banks (other than MSA's) that handle your transfer.^{1,2} Please fax a copy of your invoice to MSA at (303) 504-9585.

Send wire transfers to:

Wells Fargo Bank West, N.A.
420 Montgomery St.
San Francisco, CA 94104

Your transfer must include:

1. MSA's routing number: ABA #102000076
2. MSA's account name: Museum Store Association Inc.
3. MSA's account number: 8199866271
4. Your MSA Membership ID # (If available)

If you have any questions, please call Wells Fargo Bank at (303) 384-8400.

¹Money orders and checks not drawn on **U.S. funds** will have a bank service charge of \$12.50 added. In addition, money orders and checks not drawn on a **U.S. bank** will have a \$3 or 3% (whichever is greater) bank service charge added.

²Incomplete payments due to fee deductions for service charges will be invoiced to your organization.